REAL ESTATE MEDIA PREP

Home Shoot Checklist

Complete each step before your scheduled photo, video & 3D Matterport session. A well-prepared home results in faster sales and higher offers.

LIGHTING & ELECTRICAL

- [ ] Replace any burned-out light bulbs
  Matching color temperatures (warm white 2700-3000K) throughout each room looks best on camera.
- [ ] Turn on every light in the home — lamps, overhead, under-cabinet, closet lights
- [ ] Turn ceiling fans off
- [ ] Turn televisions off
- [ ] Turn computer monitors off or set to a clean screensaver
- [ ] Check exterior lights (porch, garage, pathway) and turn on if shooting at dusk

WINDOWS & NATURAL LIGHT

- [ ] Open all blinds and window shades fully
- [ ] Pull back curtains and drapes to maximize natural light
- [ ] Clean fingerprints and smudges from windows and glass doors
  Especially important for sliding glass doors and large picture windows.
- [ ] Remove window unit AC units if possible, or push to one side

KITCHEN

- [ ] Clear all countertops completely — no appliances, dish racks, mail, or clutter
  One or two intentional decor pieces (e.g. a plant or fruit bowl) are fine if they're styled.
- [ ] Remove items from the top of the refrigerator
- [ ] Clear the refrigerator front — remove magnets, notes, and artwork
- [ ] Hide dish soap, sponges, and kitchen towels under the sink or in a drawer
- [ ] Remove trash cans from view
- [ ] Clean the sink and make sure it's empty
- [ ] Wipe down all surfaces and appliance fronts

BATHROOMS

- [ ] Clear all countertop items — toothbrushes, soap, hair tools, makeup
- [ ] Remove everything from the shower and bathtub — bottles, razors, loofahs, mats
- [ ] Remove bath mats (both inside and outside the tub/shower)
- [ ] Close the toilet lid
- [ ] Hide toilet brushes and plungers
- [ ] Remove personal towels; replace with fresh, neatly folded display towels if available
- [ ] Remove trash cans from view
- [ ] Clean mirrors to remove water spots and streaks

LIVING AREAS & BEDROOMS

- [ ] Clear all flat surfaces — coffee tables, end tables, nightstands, dressers
  Aim for minimal, intentional styling. Less is always more on camera.
- [ ] Remove personal photos and family portraits
- [ ] Straighten and fluff sofa cushions and throw pillows
- [ ] Make all beds neatly — smooth out comforters and arrange pillows
- [ ] Remove extra furniture or large items that make rooms feel cramped
- [ ] Tuck away visible cords and power strips
- [ ] Remove kids' toys, sports equipment, and games from view
- [ ] Clear floors of shoes, bags, laundry, and everyday clutter
- [ ] Remove floor-length mirrors that may reflect the photographer

PETS & PERSONAL ITEMS

- [ ] Remove pets from the home or secure in a crate in a non-photographed space
  Dogs especially should be off-site if possible — they can appear unexpectedly in Matterport walkthroughs.
- [ ] Put away pet beds, food bowls, crates, and litter boxes
- [ ] Remove pet toys and leashes from view
- [ ] Pick up any pet items in the yard

EXTERIOR & CURB APPEAL

- [ ] Move all vehicles out of the driveway and away from the front of the home
- [ ] Mow the lawn and trim edges if time allows
- [ ] Remove trash cans, recycling bins, and garden hoses from front view
- [ ] Sweep the front porch, steps, and walkway
- [ ] Put away outdoor toys, tools, or seasonal items
- [ ] Stage the front porch with a doormat and tidy potted plants if available
- [ ] Remove personal items from the garage if the door will be open

MATTERPORT 3D TOUR SPECIFICS

- [ ] Close closet and pantry doors unless the space is a feature to highlight
- [ ] Remove or relocate baby gates, exercise equipment, and seasonal storage
- [ ] Clear hallways completely — the scanner moves through the entire home
- [ ] Keep all room doors open for full walkthrough flow
  The Matterport camera scans 360 degrees — everything in the room will be visible in the final tour.
- [ ] Secure any fragile or irreplaceable items before the photographer arrives
- [ ] Plan to be off-site or in one out-of-the-way room during the full shoot

---

Questions? Contact your real estate agent. Print this checklist and keep it handy on shoot day.